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On the way to the next generation digital workspace. Nowadays, the way we exist as clients and as employees significantly changed. In order to stay competitive on the more and more competitive market and to sustain their business in the long term, the financial institutions feel need to change. So, they move from legacy systems to the cloud-based solutions. What is crucial, such digital transformation brings financial results: the researches show that companies which went through the digital transformation significantly increased their financial results.

The key motivators of the financial institutions to change are multiple: technology alignment with business, security and privacy, cost reduction and controls, business productivity and efficiency. And good news is that all these topics can be covered by various Google for Work solutions. Going to cloud and going Google is a Change.

The Change. And it is often said that there is a change resistance. However we believe that change resistance is a myth. People aren't resistant to change, they are just afraid of the unknown and lack of choice. If we manage the change and drive the change, we can make the financial institutions closer to the clients and much more dynamic.

